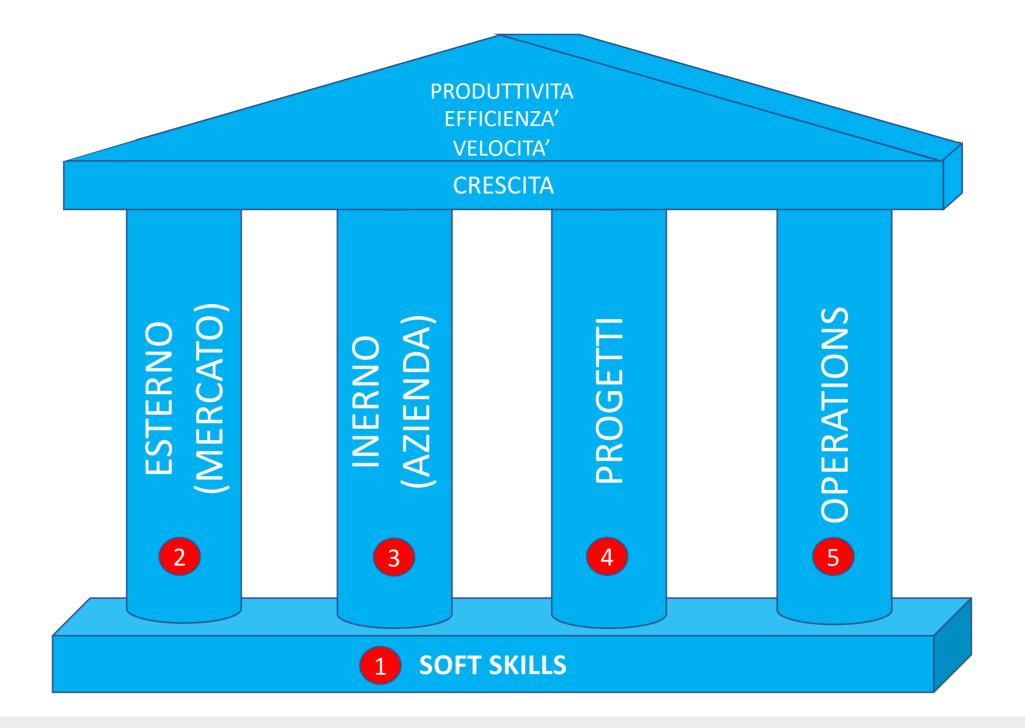
FORM*AZIONE

"se investiamo in formazione e le risorse vanno via ... e se invece rimangono non formate"

CATALOGO FORMAZIONE

MODULI OFFERTA BENEFICI







 SOFT Skills are trasversal to roles and tasks, training on soft skills are foundation to other training sessions



- Verbal and written comunication
- Presentation skills
- Conflict management
- Smart working
- Time management
- Priority management
- Stress management
- Success & failure analysis techniques

- Problem solving
- Planning
- Team working attitude / networking
- Digital behaviour i.e. web reputation, personal branding
- Customer care / support



- GoTo Market
- From marketing to sales
- Comunication
- Selling services vs selling product
- Customer support
- Farming vs Hunting (Account Mngr, Account developer)

- Negotiation
- Sales engagement and negotiation
- Sales process from scouting to statement of work
- Knowledge management
- Customer support

HR skills are oriented to manage relationships with colleagues as well as collaborators, final goal to learn ability in managing small teams and to design KPI to drive performances

HR AND MGMT TRAINING

- Resource hunting
- Hiring
- People development
- Skills matrix and career plan
- Compensation models
- Motivation, performance
- Conflict management
- Change management

- Remote management
- From management to Leadership
- Matrix management
- Manage by processes
- Teamwork e team building
- Delegation and task assignment

Project managent are key skills trasversal to multiple processes



PROJECT MANAGEMENT

- Methodologies
- **Processes**
- Tools

- Requirements analysis
- KPI
- Benefits

Discovery

Design

- Catalog Match
- Assembly existing modules

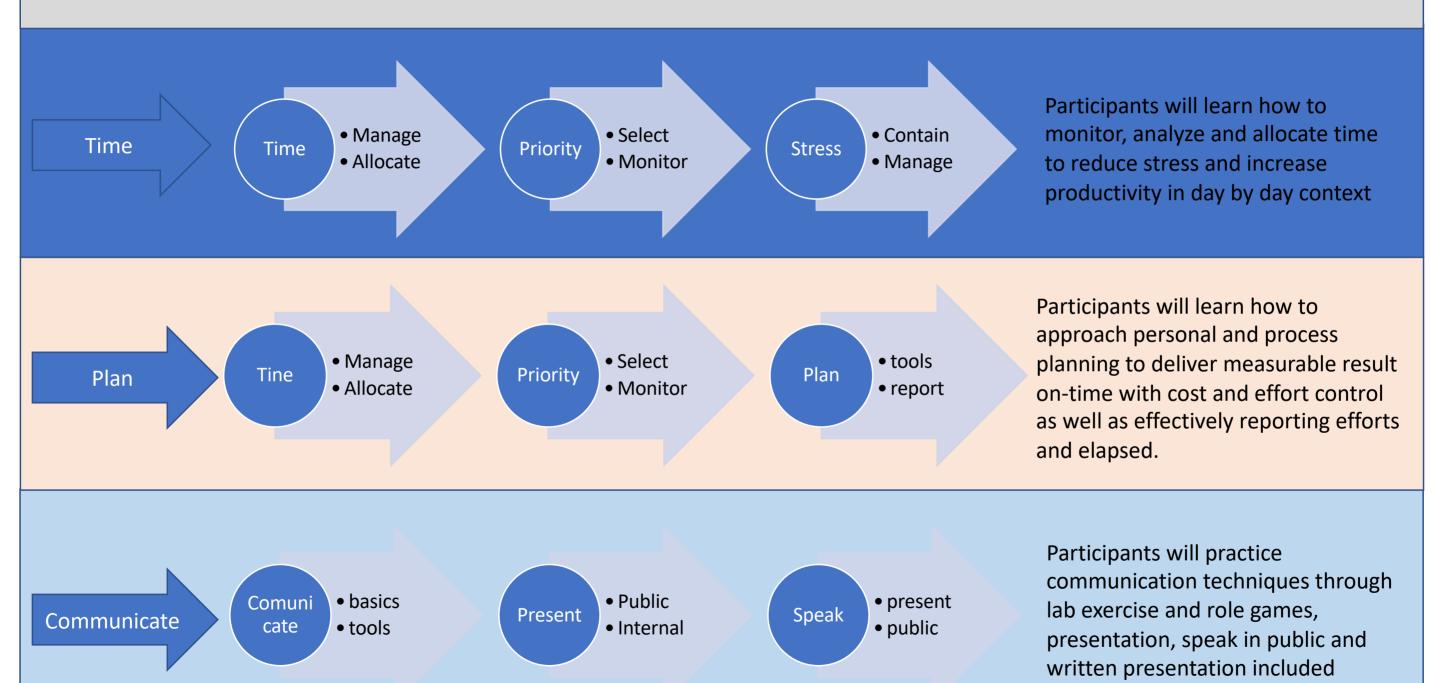
- Execute
- Create model
- ReUse

Deploy

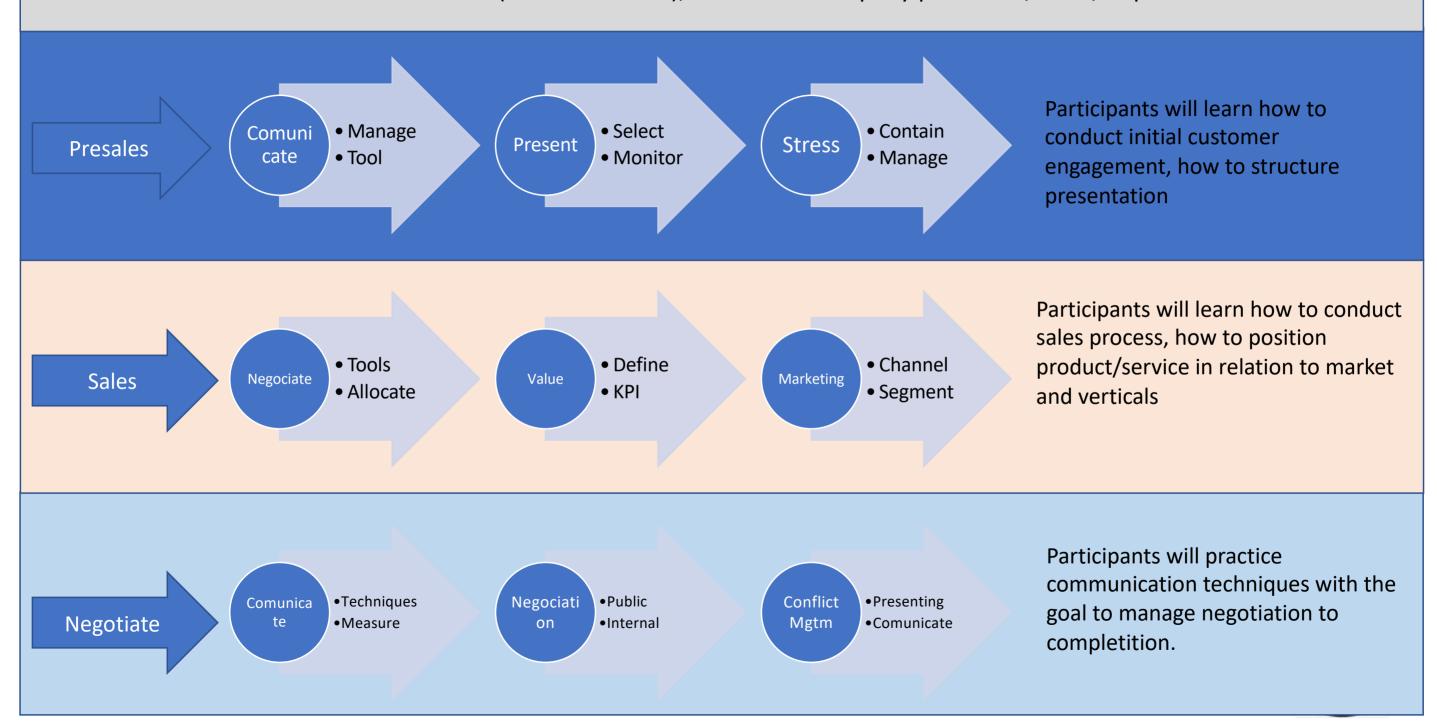
Training is designed on match with customer need, each session is one day and get assembled in modules of 3 days. Sessions may include role-play and custom designed material Each session include 4-8 attendees in classroom One day of training preparation and follow up to be included



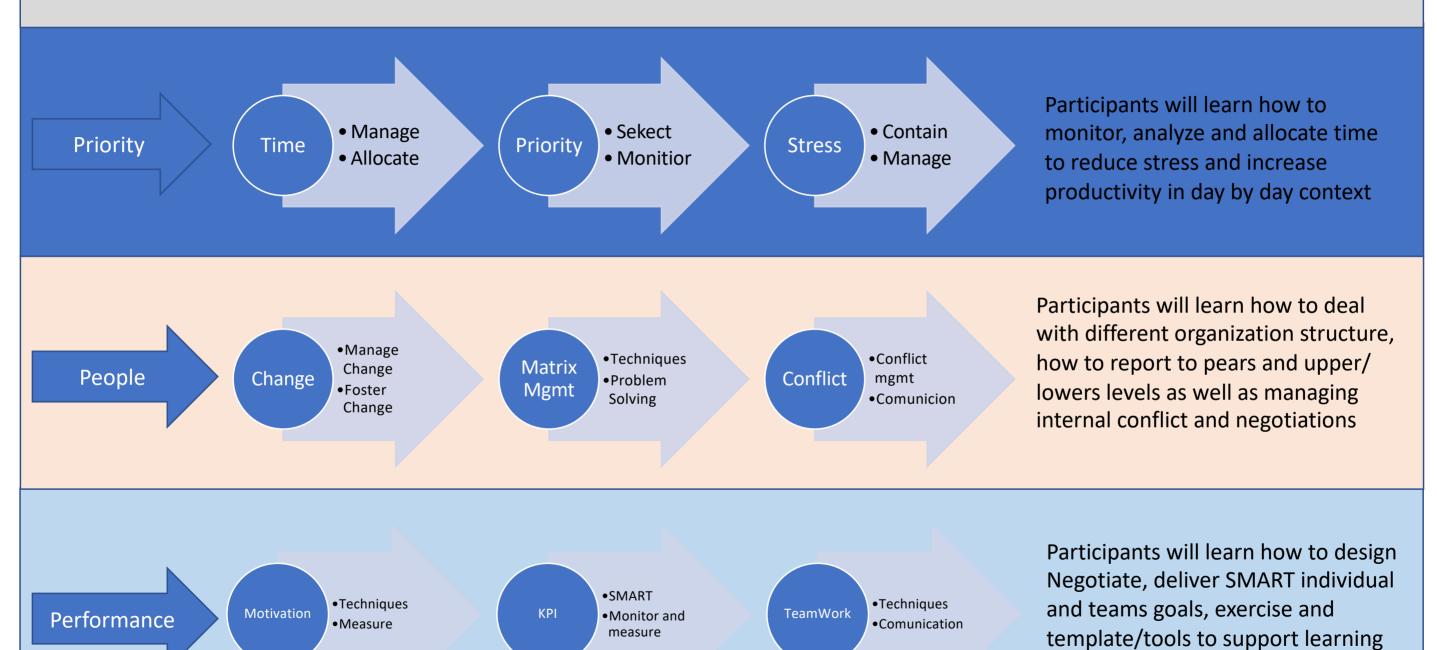
Soft Skills modules to cover foundations skills set, tailored to company requirements or standard



Communication to external (sales oriented), tailored to company processes/team/requirements



Communication internal and organization tools to individual and or team management



process.

GRAZIE





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